

Lost between methods

Kristóf Bárdos

I need a ... method!

What method to use for what?

eXtreme Programming, Scrum,
Kanban, Lean - Lean startup,
Customer development, Radical
management, Holacracy, etc...

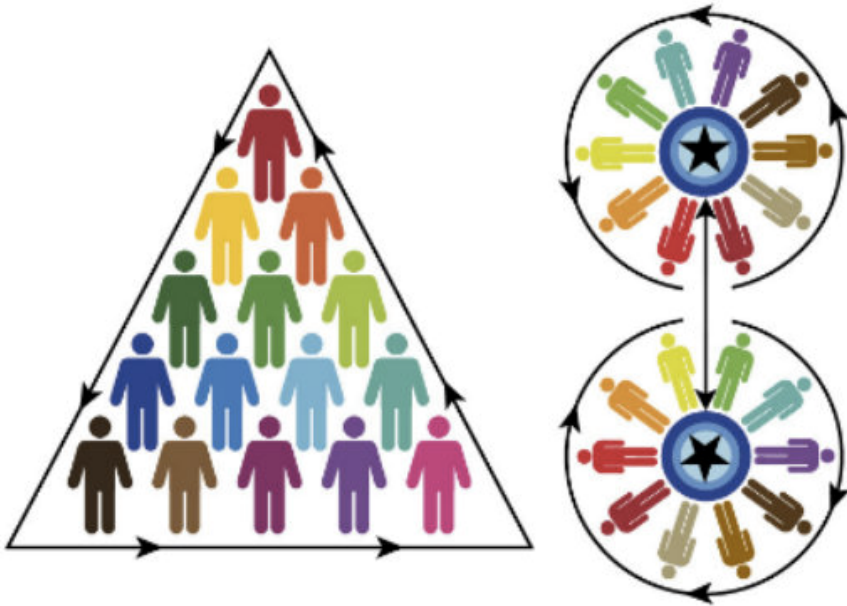
Background

- Digital product development
- Global market, 8 years, 20 staff
- **We help to start and scale web and mobile apps**
- Technology, UX, Business, Organisation

- Founder of technology accelerator:
iCatapult.co
- Founder of several startups

Layers of a tech company by methods

- Production:
 - XP - When code
 - Scrum, Kanban - When NOT code
- Organisation
 - Holacracy
 - Radical management
- Product and business dev
 - Lean startup
 - Customer development

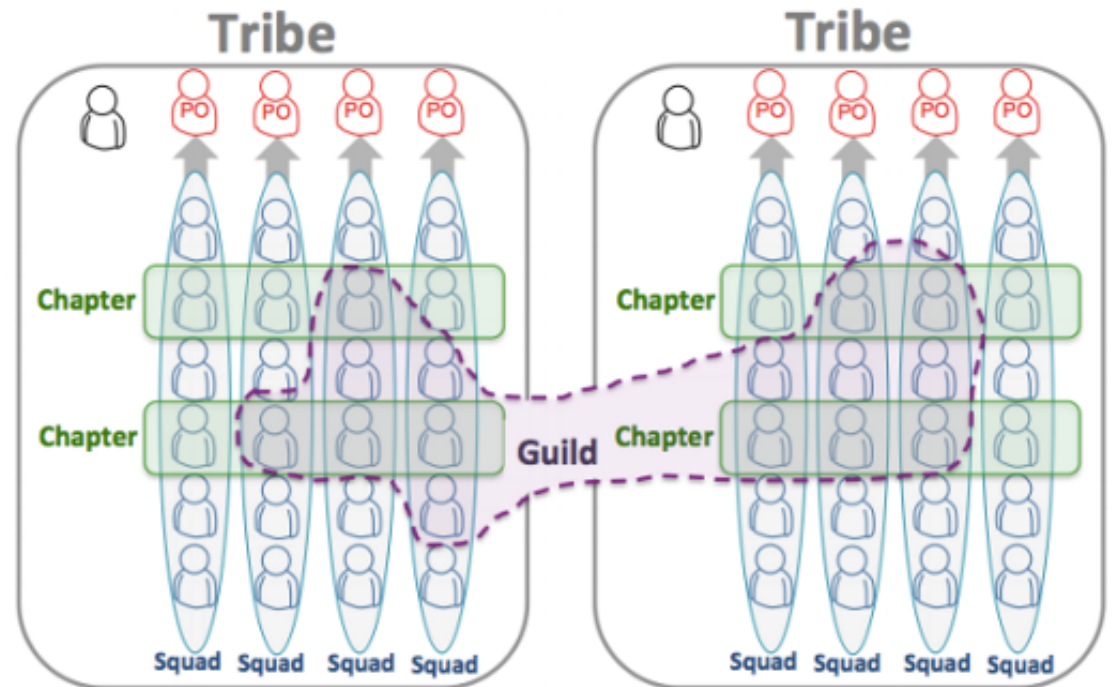


Traditional hierarchy pushes us to focus on rank, professional development, and procedure.

vs.

Holacracy allows function-based organization, with a focus on the task at hand. Namely, your product.

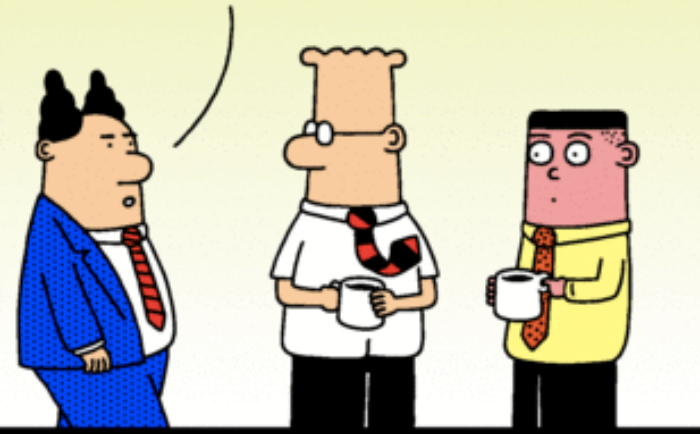
Henrik Kniberg & Anders Ivarsson
Oct 2012





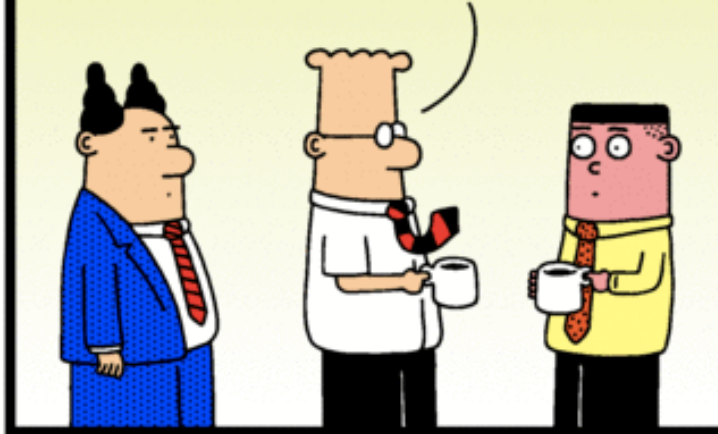
Chronicle / Michael Maloney

OUR EXPERIMENT
WITH A FLATTENED
ORGANIZATION FAILED.
I'M YOUR BOSS AGAIN.



Dilbert.com DilbertCartoonist@gmail.com

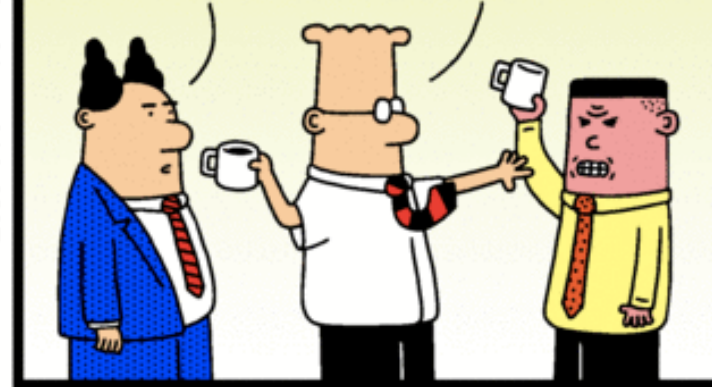
I THINK OUR BEST PLAY
HERE IS TO BEAT EACH
OTHER TO DEATH WITH
OUR COFFEE MUGS.



3-7-14 © 2014 Scott Adams, Inc./Dist. by Universal Uclick

NO ONE
SAID THE
TRANSITION
WOULD BE
SMOOTH.

MAKE
THE
FIRST
ONE
COUNT.



Tightening and Loosening

Different phases of a product requires different methods

Tightening your work is to make your imagery taut and concise, *precise and compact*, refined and essential.

Loosening your work is to allow your imagery to be open, *free of confinement*, unbound, unpackaged, and inexact.

Josh Goldberg

Typical product development we face

- a) begin from scratch
- b) scaling and maintaining
- c) spread to a new platform

Startup, begin from scratch

- challenge: rigorous phases, Prototype, MVP etc.
- method: Lean startup / Cust Dev + XP

Scaling and maintaining

- challenge: scaling tech and organisation
- method: Kanban / Scrum + Holacracy / Radical mgmt

New platform

- challenge: innovation and mutation
- method: lean startup + Kanban / Scrum + Holacracy / Radical mgmt

Thank you for your attention

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